

Passionate Performance: Engaging Minds and Hearts to Conquer the Competition

Business Challenge

Did you know that 83% of U.S. gross domestic product comes from services or information which are created and delivered by people?

The challenge for leaders is revealed in a Gallup poll showing that only 26% of U.S. employees are *fully engaged* at any time. On the other end of the spectrum, 19% of employees are *actively disengaged*, meaning they intentionally act in ways that negatively impact their organizations. The annual cost nationwide to employ this *actively disengaged* group exceeds \$300 billion.

Your people – and the performance they deliver – are the defining competitive advantage for your organization.

Your leaders are the key to engaging employees' minds and hearts so they deliver *value* for your organization.

Target Audience

Leaders at all levels.

Workshop Length

3.5 or 7.0 hours.

Learning Objectives

This fast-paced, highly interactive workshop *helps leaders engage teams and:*

- Assess their **engagement style** and identify the employee needs they can more effectively fulfill.
- Identify **symptoms of disengagement**.
- Practice using **simple tools** that yield the benefits of employee engagement.
- Apply simple steps to become a more engaging leader and achieve *Passionate Performance!*

Enhance learning by taking the 180-degree ***Passionate Performance Profile*** prior to this workshop.

For more information, please contact us at clservices@cornerstoneleadership.com
or visit our website at <http://services.cornerstoneleadership.com>

